

MESSAGE IMRAN AMIN CEO-PCBDDA



Our vision to successfully create a hub of economic empowerment and public opportunities has seen great progress in the last couple of months. Work at the CBD Punjab site is at full swing, and I am proud to say that we are meeting all our development deadlines. The highlight of our successes in the last few months has been the transformation of CBD Punjab from Lahore Central Business District Development Authority (LCBDDA) to now becoming Punjab Central Business District Development Authority (PCBDDA). The trust of our stakeholders and the consistent successes that the Authority has delivered, has led us to expanding our scope of operations all over Punjab. We have been entrusted with not only replicating the

accomplishments of our activities in Lahore, but to further enhance our activities to cater to our future projects all over Punjab. Job opportunities, economic development, walkable urbanization, vertical expansion, modernism, eco-friendly hubs; all embody the heart of the vision of CBD Punjab. Pakistan is entering the list of international Central Business Districts, and PCBDDA is the driving force behind that goal. We believe our mission is a never-ending one, but we are committed to the deliverance of all our goals repeatedly.

MESSAGE BRIG (RETD.) MANSOOR AHMED JANJUA COO-PCBDDA



CBD Punjab has a multitude of indispensable goals that are necessary for the betterment of our economy and public welfare. The team at CBD Punjab understands the quintessential nature of our project and the efforts it takes to bring our vision to reality. The emphasis on developing an eco-friendly business district is as high as the need to create economic opportunities for the public as well as the government. The vision of a modern, sustainable world has been at the forefront of our efforts, and this is the vision that we are now taking to the entirety of

Punjab as we are now Punjab Central Business District Development Authority. As an Authority, we continue to hold the values of transparency, ease of business and best work practices. We are excited to take these values and our core business practices across the land of five rivers for the advancement and enhancement of Punjab.



LCBDDA EXPANDING HORIZONS AS PCBDDA

On August 2022, 24, Punjab Assembly passed the amendment bill of expanding...

PAGE 02

CBD PUNJAB CELEBRATED 14TH AUGUST WITH NATIONAL ZEAL

Punjab Central Business District Development Authority celebrated...

PAGE 02

SAUDI PAK BUSINESS COUNCIL VISITS PUNJAB

To bolster economic ties in diverse fields including construction, agriculture...

PAGE 03

DG NLC VISITS CBD WALTON SITE

Director General National Logistic Cell (NLC) visited Lahore Prime and...

PAGE 04

YOUNG ARCHITECTS VISIT CBD WALTON SITE

Punjab Central Business District Development Authority (PCBDDA) has always encouraged young graduates to come forward...

PAGE 04

LCBDDA EXPANDING HORIZONS AS PCBDDA: ENTRUSTED TO ESTABLISH MORE CBDS ACROSS PUNJAB

On August 2022 ,24, Punjab Assembly passed the amendment bill of expanding the Lahore Central Business District Development Authority (LCBDDA), to all over Punjab with a clear majority. After the approval of the bill, LCBDDA has been renamed as Punjab Central Business District Development Authority (PCBDDA). The authority has proven itself as a national asset and will work to boost economic activities in major economic hubs like Faisalabad, Multan, Rawalpindi, Sialkot, Gujranwala, Bahawalpur, Rahim Yar Khan, Sahiwal, & more for the development of Punjab.



CBD PUNJAB CELEBRATED 14TH AUGUST WITH NATIONAL ZEAL



Punjab Central Business District Development Authority celebrated 14th August with high spirits. Team CBD Punjab came together and showed their love for their motherland on Pakistan's 75th birthday with high zeal.

A flag raising ceremony was held at the CBD Punjab House.

The entire Team CBD Punjab was draped in white and green and the enthusiasm for the day could be felt in the air. The recitation of the national anthem and the hoisting upwards of the flag of Pakistan left everyone proud with high emotions. The COO of PCBDDA, Brig. (Retd.) Mansoor Ahmed Janjua gave a heartfelt speech about the various sacrifices made for our country and the lessons that we can learn from these sacrifices. This was followed by a speech by the CEO of PCBDDA, Mr. Imran Amin, whose words were stressed on the continuation of great efforts for our country, the true value that Pakistan possesses, and other motivational points that was concluded by a roaring applaud from the entire team.

Team CBD Punjab took to digital media by posting a tribute to the country via a popular national song whose each line was sung by a different member of the team. The video showed the diversity yet collectiveness of the team and was an enjoyable experience for all those involved. Also on the digital platform, CBD Punjab paid tribute to the legacy of Pakistan by posting for fourteen days, one key developmental milestone from Pakistan's rich history. Similarly, a radio campaign was run from 12th to 14th August, in which the voiceover greeted the nation on its 75th independence day, also mentioning CBD Punjab as one of the development milestone for Pakistan.

SAUDI PAK BUSINESS COUNCIL VISITS PUNJAB



To bolster economic ties in diverse fields including construction, agriculture, livestock and the social sector; a high-profile business delegation of the Saudi Pak Business Council led by their respected Chairman, H.E Mr. Fahad Albash visited Punjab on June 2022 ,24. An exclusive meeting was organized by the Punjab Board of Investment and Trade in honor of the Saudi Business Delegation to discuss the potential investment opportunities and new business avenues in the province. The session was attended by H.E. Mr. Fahad Al Bash followed by the members of the Saudi Business Chamber, Dr. Javed Ahmed Qazi, Secretary Industries Punjab, Mr. Imran Amin, CEO of Punjab Central Business District Development Authority (PCBDDA), Mr. Ahmer Malik, CEO Punjab Board of Investment and Trade (PBIT), Mr. Amjad Ali Awan, CEO Punjab Public

Private Partnership Authority (PPPPA) and other renowned industry leaders of Punjab.

A presentation concerning the overall investment opportunities in Punjab regarding special economic zones, public-private partnership projects, Central Business District Punjab, Ravi Urban Development Authority, Agriculture, IT and energy sectors were displayed to the valued delegation.

H.E. Mr. Fahad Al Bash, Chairman Saudi-Pak Business Council mentioned in his address that “Saudi and Pakistani business communities are not two separate entities, these are two brothers and this meet-up is a family reunion. Punjab is a land of opportunities with immense potential for growth. I am pleased to know that the people of Punjab are extraordinarily talented and skilled. There are two million Pakistanis working in various fields in Saudi Arabia and playing a pivotal role in Saudi economic development. It is clearly visible in the presentations that the province of Punjab is a room full of possibilities especially with a project like the Central Business District can be materialized for government to people, government to government and people to people business collaborations for mutual growth of both countries”.



TWO-DAY TRAINING SESSION ON LIFE SUPPORT AND FIRE SAFETY CONCLUDED AT CBD HOUSE

On July 2022 ,7, a training session on Basic Life Support and Fire Safety was conducted by PCBDDA, in collaboration with the Punjab Emergency Service Rescue 1122. The two-day long training session was conducted at CBD Punjab House, in this session directorate heads, mid-level management and ancillary staff of CBD Punjab underwent hands-on training in basic life support and fire safety. The employees of CBD Punjab were given a complete briefing on basic life support by seasoned rescue professionals of Rescue 1122

CEO CBD PUNJAB MET THE NEWLY ELECTED CHIEF MINISTER PUNJAB

On July 29, 2022, to discuss the ongoing development and future projects of CBD Punjab, the newly elected Honorable Chief Minister Punjab, Chaudhry Pervaiz Elahi called upon a meeting with Mr. Imran Amin, CEO of CBD Punjab along with a high-level delegation. During the meeting, CM Punjab was given a detailed briefing on ongoing and future projects of CBD Punjab. Mr. Imran Amin also highlighted the significance of the project in the development of Punjab. Chaudhry Pervaiz Elahi ensured the full support of the Punjab Government for the completion of the project.

CBD PUNJAB - KSA SIGN MOUS FOR BILATERAL PROJECTS

A high-level business delegation, led by the then Prime Minister of Pakistan, visited Riyadh in October 2021. Later in July 2022, prominent Saudi businessmen and entrepreneurs were invited by Punjab Board of Investment and Trade (PBIT). The delegation was led by Chairman Saudi-Pak Business Council, H.E. Mr. Fahad Al Bash. A team of CBD Punjab accompanied the delegation in their visits to Lahore, Karachi and Islamabad.

The fruitful sessions brought success to PCBDDA as CBD Punjab signed a contract for bilateral cooperation with a notable Saudi construction group for infrastructural project for public development at the Lahore Central Business District Development Authority.



DG NLC VISITS CBD WALTON SITE



To witness and discuss the ongoing development progress at CBD Punjab, Director General of the National Logistic Cell (NLC) visited the project site, accompanied by PD NLC (Central) and SPM NLC. The delegation was given a detailed briefing about ongoing infrastructural work and its progress. Mr. Riaz Hussain, Executive Director Technical Directorate of PCBDDA updated DG NLC about the ongoing construction and excavation of the parking plaza. Chief Executive Officer, Punjab Central Business District Development Authority (PCBDDA), Mr. Imran Amin, Chief Operating Officer (PCBDDA), Brig (R) Mansoor Janjua and the concerned directorate heads of PCBDDA were also present at this occasion. During the visit, DG NLC showed satisfaction with the pace of development work. CEO PCBDDA also appreciated the support and pivotal role of NLC in the infrastructural development of CBD Punjab.

YOUNG ARCHITECTS VISIT CBD WALTON SITE



Punjab Central Business District Development Authority (PCBDDA) has always encouraged young graduates to come forward and play their part in the development of the country. PCBDDA has provided many opportunities for aspiring graduates to polish their skills for shining careers. To give a hands-on experience to young architects an on-site open house session was arranged for the final year students of the Architecture Department from Beaconhouse National University. Young & inspiring architects were given a detailed tour of the site with a briefing about the project during their visit. PCBDDA arranged a special session and briefed the students on how to bring forward their architectural perspectives and highlighted the positive aspects of the future of the said degree. PCBDDA is profound in the betterment and development of the country and considers the youth to be the future's driving force.

MIAN ASLAM IQBAL CALLED UPON MEETING WITH CEO CBD PUNJAB ALONG WITH HIGH-LEVEL DELEGATION

To discuss the progress of CBD Punjab, newly appointed Provincial Minister for Housing Urban Development Public Health and Engineering Punjab, Mian Aslam Iqbal met the Chief Executive Officer of CBD Punjab, Mr. Imran Amin. Secretary Housing Punjab Mr. Shakeel Ahmed, COO of CBD Punjab Brigadier (R) Mansoor Janjua, Executive Director Commercial of CBD Punjab Mr. Mohammad Omer were also present during the meeting. Mr. Imran Amin gave an overview of ongoing and previous activities of the authority. The housing minister was also briefed about the upcoming future projects of the authority which will turn out to be a great contribution to the development of the province. The Provincial Minister has lauded the pace of development work and ensured the full support of the Punjab government for the completion of the projects.

DEVELOPMENT AT THE CBD PUNJAB SITE

The development work is gaining pace day by day in Pakistan's first and most anticipated business district, Central Business District Punjab (CBD Punjab). The development progress is on full throttle on 1200 kanal business district located at the confluence of Gulberg, Model Town and Ferozepur Road. CBD Punjab is the main attraction for the business community of the provincial metropolis of the largest and most populous province. Parking issues are a major threat of choking traffic flow authority has started construction of a state-of-the-art parking plaza at CBD Punjab. Construction working is entering new phases passing each day. Excavation work for the multi-story parking plaza has been completed. In the next phase drilling for base pillars, a concrete bed has been laid. CBD Punjab has maintained international quality standards in the construction of the parking plaza. Water seepage is known to be a weak point of any architectural masterpiece; authority has ensured waterproofing in the base work to avoid any damage to the massive structure. To counter traffic hazards and ensure smooth traffic flow towards the district from adjoining areas of the city with the consultation and assistance of Lahore Development Authority (LDA) and Traffic Engineering & Transport Planning Agency (TEPA), a traffic plan for CBD is being formalized as well. To promote a green environment, authority has also relocated a small forest of +5000 samples at the CBD Punjab site.

